

**INSERTION**

# LITHTEX Printing

**ORDER**

Affiliate Publishers of:



6770 Century Blvd., Hillsboro, OR 97124

**ADVERTISING AGREEMENT**

Phone (503) 641-5367

FAX (503) 643-2209

prrg@lithtex.com

BUSINESS	CONTACT	TITLE
ADDRESS (mailing)	PHONE	FAX
CITY	STATE	ZIP
SALES REP	DATE	

Publication:(St./County/City) \_\_\_\_\_ Ed.#: \_\_\_\_\_ Ad#: \_\_\_\_\_

Advertiser Classifications: \_\_\_\_\_

Ad Size/Cost:	AMOUNT
<input type="checkbox"/> Folded Back Cover: \$1,895	\$ _____
<input type="checkbox"/> Alt. Folded Back Cover: \$1,395	\$ _____
<input type="checkbox"/> Business Card Display Box ("House" side): \$595	\$ _____
<input type="checkbox"/> Logo on Map: \$475 <input type="checkbox"/> Pop-Up Printable Coupon ("House" side): \$250	\$ _____
<input type="checkbox"/> Streaming Video Clip: \$295/30-second clip	\$ _____

**Artwork Specifications:** Full-size Artwork, Resolution: 300 dpi, File Types: .ai, .tif, .pdf, .jpg, Mode: CMYK  
 Customer's Artwork Due Date: \_\_\_\_\_  
 Customer's URL Link form Customer's Ad: \_\_\_\_\_  
 Special Instructions: \_\_\_\_\_

TERMS AND CONDITIONS OF DISPLAY ADVERTISING AGREEMENT	SUB TOTAL	AMOUNT
<b>BILLING &amp; PAYMENT</b> 100% due with signed Insertion Order. <b>PRODUCTION CHARGES</b> Customer accepts full responsibility to submit appropriate Advertising Materials as set forth above. It is Customer's obligation to deliver all Advertising Materials to Publisher by the DUE DATE set out above. Customer is liable in full for total Advertising Charges in the event that Customer's Advertisement is not run due to Customer's failure to meet Publisher's DUE DATE set forth above. <b>GENERAL POLICIES</b> Advertising is sold on a First-Come, First-Served basis. Discounted advertising is sold on a Space-Available basis. All advertising is subject to approval of the Publisher. Publisher agrees to give faithful reproduction of Customer-supplied artwork that complies with Publishers ARTWORK SPECIFICATIONS set forth above. Publisher agrees to use reasonable care to preclude omissions and errors publishing Customer's information. Publisher warrants and limits its liability to the PRRG advertising amount paid by the Customer. Publisher reserves the right to substitute suitable ad content in the event that Customer's artwork is late. This Agreement is subject to the laws of Washington County in the state of Oregon and is the complete and entire Agreement between the parties. In the event of any dispute, all Parties agree to waive court litigation in favor of arbitration, with prevailing Party entitled to reasonable attorney's fees. <b>RELEASE, INDEMNIFICATION &amp; COLLECTIONS</b> Customer is purchasing advertising on Publisher's Guides products and as such, agrees to release all reproductive rights of all copyrights and/or proprietary intellectual property submitted to Publisher for inclusion on Publisher's Guides and other Guide/map-related materials. The Customer agrees to indemnify and hold harmless the Publisher against all loss, liability and expenses incurred associated with all aspects of publishing Customers advertisement. Any ninety-day (90-day) or more overdue balances showing on Customer's account will be charged a Finance Charge of one percent (1%) per month, and such Finance Charge amount will be added to Customer's statement, and Customer agrees to pay such Finance Charge as well as all costs associated with collections including legal and/or arbitration fees and third party Court costs.	_____	\$ _____
	_____	\$ _____
	<b>TOTAL</b>	\$ _____

**PAYMENT PARTICULARS: Terms: Full Payment Agreement with signed Insertion Order**  
**Methods of Payment: Check or major Credit Card**  
**Please make check payable to: Lithtex Printing**

Credit Card (C.C.) #: \_\_\_\_\_ Exp. \_\_\_/\_\_\_ C.S.V.#: \_\_\_\_\_  
 No. of C.C. usages for this Agreement: \_\_\_\_\_ Amount of each C.C. usage: \$ \_\_\_\_\_  
 Billing Address for Credit Card: Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Advertiser certifies compliance with all State, County & City requirements for contractor Licensing, Bonding, Workmans Comp and Insurances: **X**  
 Authorized Signature for Advertising and/or Credit Card: **X** \_\_\_\_\_ Date: **X** \_\_\_\_\_  
 Customer's Printed Name: \_\_\_\_\_