



Pacific Publishing Co.

INSERTION ORDER

Affiliate
Publisher
of the



P.O. Box 80156, Seattle, WA 98108

PPM ADVERTISING AGREEMENT

Sales (206) 461-1293

Office (206) 461-1288

pacsales@nwlink.com

BUSINESS			CONTACT	TITLE
ADDRESS			PHONE	
CITY	STATE	ZIP	FAX	
SALES REP	DATE	E-MAIL		

Publication: (St./County/City) _____ Ed.#: _____ Ad#: _____

Advertiser Classifications: _____

Ad Size/Cost:

- Folded Back Cover: \$1,895
- Alt. Folded Back Cover: \$1,395
- Business Card Display Box ("House" side): \$595
- Logo on Map: \$475 Pop-Up Printable Coupon ("House" side): \$250
- Streaming Video Clip: \$295/30-second clip

Customer's Artwork Due Date: _____

Customer's URL Link form Customer's Ad: _____

Special Instructions: _____

AMOUNT

\$	_____
\$	_____
\$	_____
\$	_____
\$	_____

TERMS AND CONDITIONS OF DISPLAY ADVERTISING AGREEMENT

BILLING AND PAYMENT

100% due with signed Insertion Order.

PRODUCTION CHARGES

Customer accepts full responsibility to submit appropriate Advertising Materials, as set forth in ADVERTISING MATERIALS PARTICULARS printed on the reverse of this Agreement and/or published on the internet web site: www.PremierPropertyMaps.com/emediakit.html. It is the customer's obligation to deliver all Advertising Materials to Publisher by the DUE DATE set forth herein above. Customer is liable in full for total Advertising Charges in the event that Customer's Advertisement is not run due to Customer's failure to meet Publisher's Due Date Set forth above.

GENERAL POLICIES

Display advertising is sold on a first-come, first-served basis. All discounted/bid advertising is sold on a space-available basis. Publisher reserves the right to delay Guide/Map publication up to 90 days, in order to establish Guide/Map completeness and/or ensure that all artwork is received. Thereafter, any cancelling contractor category ad space will be sold on a bid basis to a similar, competing contractor, in order to preserve publication completeness. 100% refunds will be made for written requests made within three (3) days of Agreement date only. All Advertising is subject to Publisher's approval. Publisher agrees to give faithful reproduction of Customer-supplied artwork that complies to Publisher's Particulars as published on the internet web site, www.PremierPropertyMaps.com/emediakit.html, and to use reasonable care to preclude omissions and errors displaying Customer's information. Publisher warrants and limits its liability to the amount paid by to Publisher by Customer. Publisher reserves the right to make ad content substitutions deemed suitable and necessary in the event Customer's ad information is late and/or incomplete. This Agreement is subject to the laws of King County in Washington State and is the complete and entire Agreement between the Parties. In the event of any dispute, all Parties agree to waive court litigation in favor of arbitration, with the prevailing Party entitled to reasonable attorney's fees.

RELEASE, INDEMNIFICATION & COLLECTIONS

Customer is purchasing advertising on Publisher's Guide/Map products and as such, agrees to release all reproductive rights of all copyrighted/trademarked intellectual property materials submitted to Publisher for inclusion on Publisher's Guide/Maps and other advertising, Guide/Map related products. The Customer agrees to indemnify and hold harmless the Publisher against all loss, liability and expense associated with all aspects of publishing of Customer-supplied Advertising. Any overdue balance showing on Customer's account will be charged a Finance Charge of one percent (1%) per month, and such amount will be added to Customer's statement, and billed. Customer agrees to pay such Finance Charges as well as all costs associated with collection including legal and/or arbitration fees and third-party Court costs.

PAYMENT PARTICULARS:

Terms: Full Payment with signed Order.

Methods of Payment: Check or major Credit Card.

Please make check payable to: Pacific Publishing Co.

Credit Card (C.C.) #: _____ Exp. ____/____ C.S.V.#: _____ No. of C.C. usages for this Agreement: _____

Amount of each C.C. usage: \$ _____

Billing Address for Credit Card: Street Address: _____

City/State/Zip: _____

Advertiser certifies compliance with all State, County & City requirements for contractor Licensing, Bonding, Workmans Comp and Insurances: _____

Authorized Signature for Advertising and/or Credit Card: _____ Date: _____

Customer's Printed Name: _____