

**INSERTION**

# Source Map, Inc.

**ORDER**

Publishers  
of the



P.O. Box 460, Tracyton, WA 98393

**PPM ADVERTISING AGREEMENT**

Phone (360) 479-8384

FAX (360) 479-8469

info@premierPropertyMaps.com

BUSINESS			CONTACT	TITLE
ADDRESS			PHONE	
CITY	STATE	ZIP	FAX	
SALES REP		DATE	E-MAIL	

Publication:(St./County/City) \_\_\_\_\_ Ed.#: \_\_\_\_\_ Ad#: \_\_\_\_\_

Advertiser Classifications: \_\_\_\_\_

Ad Size/Cost:

- Folded Back Cover: \$1,895
- Alt. Folded Back Cover: \$1,395
- Business Card Display Box ("House" side): \$595
- Logo on Map: \$475       Pop-Up Printable Coupon ("House" side): \$250
- Streaming Video Clip: \$295/30-second clip

Customer's Artwork Due Date: \_\_\_\_\_

Customer's URL Link form Customer's Ad: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

AMOUNT
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____

**TERMS AND CONDITIONS OF DISPLAY ADVERTISING AGREEMENT**

**BILLING AND PAYMENT**

100% due with signed Insertion Order.

**PRODUCTION CHARGES**

Customer accepts full responsibility to submit appropriate Advertising Materials, as set forth in ADVERTISING MATERIALS PARTICULARS printed on the reverse of this Agreement and/or published on the internet web site: www.PremierPropertyMaps.com/emediakit.html. It is the customer's obligation to deliver all Advertising Materials to Publisher by the DUE DATE set forth herein above.

Customer is liable in full for total Advertising Charges in the event that Customer's Advertisement is not run due to Customer's failure to meet Publisher's Due Date Set forth above.

**GENERAL POLICIES**

Display advertising is sold on a first-come, first-served basis. All discounted/bid advertising is sold on a space-available basis. Publisher reserves the right to delay Guide/Map publication up to 90 days, in order to establish Guide/Map completeness. Thereafter, any cancelling advertiser ad space will be sold on a bid basis. 100% refunds will be made for written requests made within three (3) business days of Agreement date only. All Advertising is subject to Publisher's approval. Publisher agrees to give faithful reproduction of Customer-supplied artwork that complies to Publisher's Particulars as published on the internet web site, www.PremierPropertyMaps.com/emediakit.html, and to use reasonable care to preclude omissions and errors displaying Customer's information. Publisher warrants and limits its liability to the amount paid by to Publisher by Customer. Publisher reserves the right to make ad content substitutions deemed suitable and necessary in the event Customer's ad information is late and/or incomplete. This Agreement is subject to the laws of King County in Washington State and is the complete and entire Agreement between the Parties. In the event of any dispute, all Parties agree to waive court litigation in favor of arbitration, with the prevailing Party entitled to reasonable attorney's fees.

**RELEASE, INDEMNIFICATION & COLLECTIONS**

Customer is purchasing advertising on Publisher's Guide/Map products and as such, agrees to release all reproductive rights of all copyrighted/trademarked intellectual property materials submitted to Publisher for inclusion on Publisher's Guide/Maps and other advertising, Guide/Map related products. The Customer agrees to indemnify and hold harmless the Publisher against all loss, liability and expense associated with all aspects of publishing of Customer-supplied Advertising.

Any overdue balance showing on Customer's account will be charged a Finance Charge of one percent (1%) per month, and such amount will be added to Customer's statement, and billed. Customer agrees to pay such Finance Charges as well as all costs associated with collection including legal and/or arbitration fees and third-party Court costs.

**PAYMENT PARTICULARS:**

Terms: Full Payment with signed Order.

Methods of Payment: Check or major Credit Card.

Please make check payable to: **Source Map, Inc.** Credit Card Usage Agreement

Credit Card (C.C.) #: \_\_\_\_\_ Exp. \_\_\_/\_\_\_ C.S.V.#: \_\_\_\_\_

No. of C.C. usages for this Agreement: _____
Amount of each C.C. usage: \$ _____

Billing Address for Credit Card: Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Advertiser certifies compliance with all State, County & City requirements for contractor Licensing, Bonding, Workmans Comp and Insurances: \_\_\_\_\_

Authorized Signature for Advertising and/or Credit Card: \_\_\_\_\_ Date: \_\_\_\_\_

Customer's Printed Name: \_\_\_\_\_